

Analysis of responses to 'The Work of Memory' questionnaire, 2003

120 questionnaires completed.

Words chosen most frequently by participants:

Word chosen	Number of responses	% of participants' responses
Friendly	19	16%
Friends	12	10%
Friendship	10	8.5%
Green	19	16%
Gardens	14	11.5%
Work	13	11%
Fun	12	10%
Students	11	9%
Stress	11	9%
Trees	9	7.5%
Freedom/Free	7	6%
Drunk/Drink	6	5%
Beauty/Beautiful grounds	6	5%
Horticulture	6	5%
Plants	6	5%

NB: 11.5% of participants gave only four responses out of five.

From the most popular words chosen the following words were also most frequently selected as participants' first choice of association:

Drunk
Friendly
Friends
Friendship
Fun
Gardens
Green
Horticulture
Students

The words chosen by participants largely fell into six broad categories:

Positive Experiences:

Words chosen:

Achievement, awareness, career, challenge, change, contentment, creative, continuous, dedicated, directional, discovery, diverse, enabling, encompassing, exciting, experiences, freedom, fun, future, growth, happiness, humour, independent, individuality, influence, information, inspiring, interesting, international, journey, knowledge, laughter, learn, liberation, lively, memorable, new, new direction, organised, pleasure, prestige, professional, refreshing, relaxed, stability, stimulation, thought-provoking, transitional, understanding, valuable, varied, vibrant, welfare.

Negative Experiences:

Words chosen:

Angst, annoying, academic pretence, boredom, chronic, confusion, debt, detached, disillusionment, disobliging, disorganised, distant, emotional, exclusive, failure, fear, frustrating, heartache, ignorant, imposing, infuriating, money, noise, overwhelmed, panic, poor, poverty, prejudiced, regressive, shock, skint, staid, stifling, stress, tension, uncertainty.

Environmental Associations:

Words chosen:

Attractive, animals, back to nature, badger, beauty, beech, big trees, bird singing, butterflies, chestnut tree, colour, copper hedge, countryside, environment, flowers, foals, fresh air, gardens, green, history, horse, horticulture, landscape, mud, nature, orchards, outdoors, peaceful, plants, picturesque, potatoes, pretty surroundings, quiet, rabbits, rain, rocks, rural, seasons, soil, sunshine, trees, tranquillity, tulips, water, weather, wind, woods, world gardens.

Writtle Campus Associations:

Words chosen:

Agriculture, bridge, builders, building, Cow-Watering Campus, Dairy Farm, Groundbreakers, halls, institution, lecture hall, library, small site, spacious, Strutt, 1960s buildings.

College Community Associations:

Words chosen:

Community, family, friendly, friends, friendship, love, mates, people, social, students.

Study/Work Experience Associations:

Words chosen:

Assignments, bureaucracy, busy, double digging, dyslexia, exams, hard work, hectic, lecture, modules, narrow minded administration, paperwork, plant identification, planting, pruning, report, research, studies, work

Social Experience Associations:

Words chosen:

Bad coffee, bar, BBQs, beer, booze, chefs, chips, chocolate, cider, climbing, disco, drink, drunk, eating, fish & chips, food, hangover, mountaineering, onions, parties, red wine, rugby team, salad, sports, tea, Writz.